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Sirena Yachts unveils its exciting new 118ft flagship at the Cannes Yachting Festival

- 36m long – the flagship of Sirena Yachts
- Naval architecture by German Frers
- Exterior design by Sirena design team
- Interior design from Cor D. Rover
- Unique owner's suite with private foredeck terrace
- Drop-down sea balcony
- Hull number one, IKIGAI, is highly bespoke

Sirena Yachts has revealed its new 118ft flagship at the Cannes Yachting Festival, where she was among the largest boats in the show. It is a proud moment for the Turkish yacht builder, as the delivery of the Sirena 118 marks the culmination of years of hard work by an international team including renowned designers German Frers and Cor D Rover.

The yacht is instantly recognisable as part of the highly successful Sirena Yachts range, while also pushing the brand to new heights. There's the same powerful profile and purposeful axe bow as her smaller sisters, the same rectangular hull windows and aft-leaning fashion plates, as well as a masterful use of volume to create breathtaking living areas.

At 36m in length overall, with a beam of 7.9m, the yacht offers an exceptional sense of presence. Her generous beach club, fold-down wings and expansive foredeck lounges make the most of her proportions, creating versatile spaces designed for life on board.

Technically, she is built of glass fibre combined with carbon fibre in the upper decks, together with resin-infusion construction, helping to reduce weight and maintenance requirements. Twin 1,550hp MAN diesels as standard give her a cruising speed of 15 knots and a top speed of 18 knots, or up to 21 knots with the more powerful 2x 1,990hp MAN V12 engine package.

"We are exceedingly proud to be able to show the first Sirena 118, IKIGAI, at this year's Cannes Yachting Festival," said Cagin Genc, CEO of Sirena Marine. "Working with our own in-house design team and some of the best-known names in the business, we have delivered a yacht that stretches the advantages of composite construction well into the realm of superyachting."

Striking exterior
Sirena continues its long-term collaboration with German Frers for the naval architecture of the 118, while Sirena's large in-house design team gave shape to the exterior form. This ensures a strong family feeling with the other yachts in the line and guarantees the seaworthiness and elegance for which the brand is renowned.

The team paid particular attention to the hull geometry, harnessing the full power of modern CFD analysis to maximise efficiency. At the same time, they managed to eliminate the need for propeller tunnels by carefully shaping the afterbody of the yacht to minimise turbulence.

"The result is an elegant, strong, reliable and seaworthy motor yacht, capable of travelling the world in comfort and safety," said Frers. "She represents a successful balance between performance and a smooth, comfortable ride, including when motoring upwind in challenging sea conditions."

Living spaces
With a generous gross tonnage of 265GT, the Sirena 118 is flexible enough to cater for every owner's priorities. After stepping on board, guests will find themselves in a spacious aft deck lounge, lined with comfortable sofas and the welcome of an optional bar area. Double opening doors lead through to the salon whose full-height windows bathe the room in natural light.

A beautiful owner's suite fills the forward section of the main deck, with direct access out onto the foredeck terrace. It connects via its own spiral staircase to a private office and lounge area on the deck below. A fold-down sea balcony makes this space a wonderful sanctuary from which to enjoy the anchorage. A further five guest cabins allow up to 12 people in the owner's party, with service from up to five crew in three cabins.

An elegant lounge dominates the upper deck, with doors out onto a more confidential aft terrace. And above that, the Sirena 118 offers a spacious sundeck which can be fitted out according to each owner's wishes. These exterior spaces are conceived not simply as individual open-air areas around the yacht, but as a connected living environment. Designed to accommodate different groups of guests, varying levels of privacy and different moments throughout the day, they extend life on board naturally towards the sea.

Highly bespoke first hull
A deeply involved owner has turned hull number one into a thoroughly bespoke example of the Sirena 118 – and nowhere more so than in the styling. Cor D Rover's guiding principle for IKIGAI's bewitching interior was, in his words, "home, sea, home". As the

yacht itself is designed for exploration, Rover decided to pay homage to the explorers of the past, but he was determined that it should feel like a hugely comfortable home at the same time.

“The design is built around exploration, the people who went first, went deeper, went higher, and the world they moved through to get there,” said Rover. “Its shapes, colours and materials are drawn from the vessels and instruments of that world: riveted hulls, aircraft fuselage, vintage navy portholes, ship's compasses - reworked here into something that still feels warm and lived-in rather than literal. It's an interior about curiosity, movement, and the will to keep going.”

Working closely with Sirena’s interior design team, Rover has brought some breathtaking effects into IKIGAI’s styling. The salon, for instance, has a ceiling composed of pressed leaves encased in multiple layers of milk glass. Backlit with natural light, it gives the sense of being in a greenhouse, or under canvas – a unique tapestry of light and shade. Decorative surfaces have been made using peacock feathers and there are seashells in the counter tops.

The spiral staircase between the owner’s cabin and their private lounge and study on the lower deck makes clever use of a two-storey vintage mirror. When the fold-down balcony in the lounge is open, the waves are visible from the bedroom above – reflected up the staircase. This lower space is wrapped in a deep green wallcovering to create a quieter, more intimate counterpoint to the main deck above.

In contrast to the prevailing trend, IKIGAI exhibits a deliberately bolder approach to colour and material, with carefully selected tones like moss green, burgundy and mustard bringing the interior to life. Complementary furniture has been sourced from all around the world and subtle finishes that mimic nature, or the patina of age, have also been worked in.

IKIGAI’s owner has also personalised elements of the boat’s layout. He has specced the upper deck lounge with a large dining table for family meals. Meanwhile, the sundeck above features an al fresco bar and a range of seating and lounging options under the carbon-fibre hard-top.

“For us, this is precisely where the uniqueness of the Sirena 118 lies: the platform enables owners and designers to take bold colours, unconventional materials and bespoke details beyond pure visual expression and transform them into a real, functional and liveable interior,” said Genc. “Each yacht can have a character of its own, yet every one remains part of the same design story - resulting in a boat conceived entirely around its owner.”

PRESS OFFICE / SAND PEOPLE COMMUNICATION
sandpeoplecommunication.com
Ursula Brzoska
sirena@sandpeoplecommunication.com
m. +39 333 399 2874

SIRENA MARINE CONTACTS

İstanbul Sales Office
Abdi İpekçi Cad. Ada Apt. No: 22/18 K:5 Nişantaşı / İstanbul 34367
sales@sirenamarine.com.tr - info@sirenamarine.com.tr - T: +90 212 219 74 74

Bursa Factory
Sirena Marine Denizcilik San.Tic.A.Ş. - Çeltikçi Mahallesi Han Yeri Mevkii
Orhangazi - Bursa - T: +90 224 275 76

US Head Office
Sirena Yachts, 1515 SE 17th Street, Office A129
Fort Lauderdale, FL 33316
info@sirenayachtsusa.com - T: +1 954 585 6390