

SIRENA YACHTS

MARCH 2022 / FOR IMMEDIATE RELEASE

Sirena 68 made its US debut at 2022 Palm Beach International Boat Show

- 28 units sold since its official presentation in April 2021
- Hull lines by German Frers designed for extended cruising
- Fresh and contemporary interior design by Cor D Rover
- Various layouts and customisation options available

The latest addition to Sirena fleet, the Sirena 68, made its US debut at 2022 Palm Beach International Boat Show.

“The Sirena 68 brings together all the qualities that experienced owners would seek in a new yacht – essentially an upgrade in comfort and confidence in all areas,” says Sirena’s Chief Commercial Officer Ali Onger. *“The vibe of the Sirena 68 starts with the details. When each person steps aboard, their eyes come to rest on a facet or a fabric, an accent or an angle, some hint that lets them know they’re welcome in a way that is somehow simultaneously familiar and new.”*

German Frers on the hull design and layout

Like all Sirenas, the 68 is built on a hull that seamlessly marries efficiency and performance thanks to the innovative semi-displacement hull lines by German Frers that delivers comfortable cruising and world-class range at displacement speeds.

“This new model in the Sirena Marine line of yachts it is an evolution of the well-proven SY 64 and benefits from improvements in different areas,” says the Argentinean designer.

“A new general arrangement provides for a larger main deck area, including full height saloon windows, in combination with a transparent bulwark opening.”

The salon welcomes those entering from the aft deck where a dining area and open-concept galley awaits them. Immediately noticeable is the play of light in this bright and dynamic space from the large windows that draw the eye to the ever-changing views.

Forward of the galley is a large U-shaped sofa where family and friends can congregate while sharing their time with an owner-operator who does not feel excluded from the company on board.

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On the lower deck the master stateroom is amidships to take advantage of the full beam of almost 6 metres. Again, large hull windows admit plenty of natural light and the stateroom is served by a His-and-Hers head arrangement. The guest accommodation is completed with a twin single guest cabin and a VIP cabin in the bow, both with ensuite bathrooms.

On deck, the forward area has been arranged for sunbathing and a relaxed life at sea. There is also an enclosed version of the ample bridge deck available for colder climates with direct access to the main saloon below.

Not forgetting the generous fly deck that is set up for relaxing and dining under the protective shade of the hard top.

Cor D Rover on the interior design:

The interior design by Cor D Rover is available in three colour and material combinations.

The first unit is based on light honey-coloured wood and soft semi-gloss lacquer that together with the large windows for panoramic views provide a serene and elegant ambience. The bold dark wood and anthracite lacquer create a very masculine and energetic look. The finest white leathers and fabrics result in an interior that feels stylish, fresh and contemporary.

“As cooking becomes more and more central on board, the open galley concept has become a focal point in the salon,” says the Dutch designer. *“By taking the design of the galley to the next level and integrating it into the overall design concept, it stands out in terms of functionality and becomes a relaxed gathering place for family and guests.”*

The general style of the new Sirena 68 is elegant and purposeful, the engineering platform is well tested, and hull form is sea kindly. The unprecedented sale of 28 units since the new model was announced is proof positive that Sirena’s customised approach to production boat building continues to be a hit with owners in the market for mid-size motor cruisers.

“We are a production boat shipyard and never stop building, rather like a car assembly line,” says Onger. *“But we also customise every yacht as much as possible to suit individual client requests. Once a boat is signed for and the interior layout and décor is decided it takes around 10 months to finish. Of the multiple yachts we complete each year, no two are exactly the same.”*

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PRESS OFFICE / SAND PEOPLE COMMUNICATION

sandpeoplecommunication.com

Alice Paniccia

ap@sandpeoplecommunication.com

m. +39 388 1631323

SIRENA MARINE CONTACTS

İstanbul Sales Office

Abdi İpekçi Cad. Ada Apt. No: 22/18 K:5 Nişantaşı / İstanbul 34367

sales@sirenamarine.com.tr - info@sirenamarine.com.tr - T: +90 212 219 74 74

Bursa Factory

Sirena Marine Denizcilik San.Tic.A.Ş. - Çeltikçi Mahallesi Han Yeri Mevkii

Orhangazi - Bursa - T: +90 224 275 76